

For immediate release
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CD-ONLINE: THE NET ON YOUR SET

Philips Media recently introduced a new type of CD-i application that enables users to connect directly to the Internet. All that is needed is a TV set, a CD-i player and the CD-Online package that consists of a CD-i disc, a cable and a modem.

Philips Media has established a new company in the United Kingdom called CD-Online that provides the necessary services to people who want to go online from out of their easy chair. On October, 25 1995, CD-Online went live with a service that brings full Internet access to the living room on TV screens across the UK.

The CD-i disc, with its stunning digital audio and video, is the key to CD-Online's easy-to-use approach. Going online will be quite simply a question of inserting the disc and clicking on a 'login' icon. It features the service's own point and click Internet browser with an on-screen keyboard and give full access to the Internet.

For the first-time net surfer, the CD disc with online communication to host computers means that very attractive hybrid services can be offered. Home shopping, for example, is possible with the shopping catalogues on the CD and pricing, availability and order confirmation available through the online link. Another option is multi-player games, with the game on the disc and the selections and scores transmitted online.

The monthly subscription for the CD-Online service covers not only access to CD-Online's continuously updated home pages, but also regular issues of the "Internet on TV" CD magazine. For example, issue 1 contains a complete CD-i catalogue with Digital Video clips to help subscribers get the most out of their multimedia system.

Introduction in the United States is due during the course of 1996, for appr. US\$ 150.00, with the introduction schedule for European mainland to be announced during the course of 1996.

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